

THE AMERICAN COLLEGE BULLETIN

Published by the Council of Church Boards of Education

50c. per annum; 10 or more subscriptions, 40c. each

Executive Secretary, ROBERT L. KELLY
Survey Secretary, B. WARREN BROWN

ISSUED BI-WEEKLY
19 So. La Salle St., Chicago, Ill.

Entered as second class matter October 29, 1917, at the Post Office at Chicago, Illinois, under the Act of March 3, 1879.

Volume 1

MARCH 23, 1918

No. 12

The activities of the headquarters' office for the past two months and a half are briefly summarized in this issue of the Bulletin.

CO-OPERATIVE PUBLICITY

The first issue of one hundred thousand copies of **"Your Country Calls You"** was distributed through sixty-two colleges and boards in twenty-seven states. The second issue is now being distributed.

The first fifty thousand of **"Meeting College Expenses"** have gone to thirty-eight colleges in nineteen states. A third issue of twenty-five thousand copies is now ready.

The first issue of one hundred and fifty thousand copies of **"The World Calls You"** is now being distributed through the colleges and boards.

Dr. James E. Clarke has revised his booklet on **"The Place and Function of the Christian College"** and it has been printed by the Council. It will soon be ready for distribution.

A 31-page booklet with cover entitled **"Addresses Delivered in the Church and the College Section of the National Council of Congregational Churches"** has been issued by Mr. W. W. Mills, Marietta, Ohio, and is ready for distribution. It contains an address by Dr. Kelly on **"The General Situation as to Higher Education under Denominational Control,"** and other addresses by Rev. Lloyd Douglas, Ann Arbor, Michigan; President J. A. Blaisdell, Pomona College, and Rev. W. H. Day, Bridgeport, Connecticut, Moderator of the National Council. A copy will be mailed to subscribers of the Bulletin, so long as the supply lasts, for a three-cent stamp.

CO-OPERATIVE PURCHASING

The Committee on Co-operative Purchasing has made a thorough investigation along a few stated lines of college supplies. The data secured have been collaborated and furnish much valuable information.

In the light of this data they have made a mill order for 500,000 envelopes and a corresponding quantity of paper for letterheads. The reduction in prices made possible by the process of standardization involved and the bulk order were greatly appreciated by the colleges, as is evidenced by the fact that individual orders came in at once to take up the entire supply. Hundreds of dollars will be saved by this single transaction, which is the first experiment of the Committee.

The Committee is now offering to furnish examination books at a rate much below the prevailing market price. With the splendid co-operation of the colleges there seems to be no limit to the possibilities of this work.

Preliminary arrangements have been made by the Committee for a conference of Purchasing Agents to be held either on July 11, 12 and 13, or July 18, 19 and 20, at the Y. M. C. A. Camp, Lake Geneva, Wisconsin, at which various phases of the task of purchasing supplies for institutions will be presented by experts in these fields. Purchasing agents should place this meeting on their calendars. The whole movement is not only in the interest of efficient college administration; it is in the interest of a patriotism of the highest type. We should be pleased to have suggestions as to which dates are preferable.

THE AMERICAN COLLEGE BUREAU

This Bureau, confined to college work and recommending only teachers of proven Christian character, has quarters adjoining those of the Council and is already demonstrating its efficiency. The director of the Bureau is Mr. E. E. Olp, and Dr. Kelly and Mr. Brown are members of the advisory council.

THE BUREAU OF INFORMATION

Hundreds of letters are written in reply to inquiries from all kinds of sources bearing on a multitude of phases of Christian education. It is impossible to catalogue the activities of this department of the Council's work. Correspondence is invited. The Council desires to serve.

THE AMERICAN COLLEGE BULLETIN

The Bulletin speaks for itself every two weeks. There have been many expressions of appreciation and the subscription list is constantly increasing.

THE SURVEYS

In addition to much material published in the American College Bulletin and used in the literature produced by the Council, the Survey department has completed definite work as follows:

1. An outline for self-surveys by religious workers in State Universities;
2. A survey of Benzonia Academy, Michigan;
3. A survey on ministerial supply, twenty pages and cover;
4. A supplementary study to No. 3 on the loss in theological seminaries by denominations;
5. A careful analysis of Dr. Cowling's report on the financial standard of an efficient college.

To appear soon—a study of the religious forces in State Universities with a supplementary study of denominational preferences of students in State Universities.

SPECIAL PHASES OF THE CAMPAIGN FOR CHRISTIAN EDUCATION AND WORLD DEMOCRACY

The Council participated actively in the Northfield program of student mobilization for world democracy. Dr. Kelly spent a good part of the month of February in the field speaking in individual colleges and attending a number of the State Conferences which were held in the interests of this program.

The headquarters office has been securing a number of college and university men for educational work among the Jackies at the Great Lakes Station. Most of these college men spend three or four days at the Station, speaking to the sailors in large and small groups, and their messages are greatly appreciated. College men who would like to spend a few weeks at the station, as teachers, during the summer vacation are invited to correspond with Dr. Kelly.

The pamphlet "**Suggestions for Intelligent Supplication**" was furnished some of the Boards for use in connection with the Day of Prayer and Educational Day.

Copious extracts from the article by Dr. Kelly in the January number of **Scribner's Magazine** on "**The American College and the Great War**" have appeared in magazines, church papers, the metropolitan press and local papers throughout the United States. It has now been translated into Spanish and appears in the April number of the international magazine, **Inter-America**, published in New York.

The April number of **Scribner's Magazine** presents several full-page photographs of phases of war preparation in some of the colleges. These photographs were collected by the Executive Secretary and sent to the editor of Scribner's, by whom the final selections were made. Almost forty institutions furnished photographs and a large number of them are on exhibition at the headquarters office.

Number two of the fourth volume of the Association of American Colleges Bulletin is a 26-page booklet, directed almost entirely to the mobilization of higher education in the United States. It gives information on the formation of the Emergency Council on Education, on the proposed Department of Education with a Secretary in the President's Cabinet, on the Federal Committee on Education and Special Training, on the plan of the Association with the co-operation of the United States Bureau of Education to place one hundred French girls in American Colleges next year, and on the plans of leading institutions of granting college credits to students engaged in military and naval service. Dr. Kelly is the editor.

The Executive Secretary now has places for no less than eighty French girls in American colleges for the next academic year.

Have your representatives in Congress agreed to vote for H. R. 9223 or S. 3730, which provide exemption from the Federal Estate Tax on legacies and bequests? Their attention should be called to these bills. The exemption asked for is of vital interest to every college, university, public museum, and charitable and religious institution of the country.

THE CHURCH SCHOOL AND ACADEMIC CREDIT

The Executive Secretary is working with the officers of the International Sunday School Association on the problem of defining units of study in the church school for which credit may be given by denominational and other colleges. A special conference on this subject is being arranged to meet in Buffalo the latter part of June in conjunction with the International Sunday School Convention.

MEETING OF EXECUTIVE COMMITTEE

At a recent meeting of the Executive Committee held at the Executive Headquarters the following additional details in the program of the Council were approved and the Executive Secretary was instructed to put them into effect:

FIRST: To urge upon college executives the desirability of capitalizing the Northfield program before the end of the present college year by seeing that there is presented to the students enrolled in the classes of this program the outstanding demand for religious leaders at home and abroad as made plain by the recently issued survey of the Council on Ministerial Supply.

SECOND: To memorialize the International Sunday School Lesson Committee, urging the members, individually, to take steps to incorporate in the next series of lessons at least one lesson on the call to the ministry.

THIRD: To present to the Sunday School Boards of the denominations affiliating with the Council the desirability of presenting, before the close of the present school year, to the pupils in the Sunday Schools, the present vocational outlook, with special reference to the demand for ministers, missionaries and other Church workers.

FOURTH: To present to members of the Council suggested plans for conducting next year a vigorous campaign among high school and college students—not subject to government draft—throughout the country, in behalf of definite commitment to some form of Christian stewardship. It is the purpose from these suggested plans to work out a program adapted to and unifying the present programs of the several denominations and that of Christian Associations.

FIFTH: To lead in organizing among church leaders in State Universities week-end and other institutes in behalf of ministerial enlistment.